

PRESS RELEASE

FOR IMMEDIATE RELEASE

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LONG BEACH TRANSIT WELCOMES NEW BOARD CHAIR AND OFFICERS *New Chair Offers Extensive Experience With Public Service Organizations*

On Monday, January 13, 2014, at its annual election board meeting, the Long Beach Transit Board of Directors elected Dr. Freda Hinsche-Otto as LBT's new Board Chair.

Board Chair Dr. Freda Hinsche-Otto has served on the Long Beach Transit Board for three years and is a Long Beach resident. She has a BA and MPA from California State University, Long Beach and received her PhD from the University of Southern California School of Public Policy and Administration. She currently works as a consultant to nonprofits and businesses and has served as a Development Counsel to Rancho Los Alamitos during its recent expansion. She was formerly the Assistant Vice Chancellor for University Advancement for the California State University system, served as Executive Vice President of the St. Mary Medical Center Foundation, and worked in executive positions in Alumni Relations and Central Development at the University of Southern California. Board Chair Dr. Freda Hinsche-Otto presently chairs the board of St. Mary Towers Retirement Housing Association for low-income seniors. She was appointed by Supervisor Don Knabe to the Los Angeles County Citizens Economy and Efficiency Commission where she co-chaired a study on Civil Service Reform for Los Angeles County. She is a board member of St. Mary Medical Center, and is a member and former president of Soroptimist International of Long Beach.

Dr. Freda Hinsche-Otto remarked that "Long Beach Transit is integral to the success and vitality of our city, especially as our youth become eco-conscious leaders and as our senior population continues to grow. I see Long Beach Transit as a key element of a healthy and sustainable city, and I am proud to serve our community as the new Board Chair." She stated that the Long Beach Transit Board of Directors meetings are held monthly at 12pm in the Long Beach City Council Chambers (333 West Ocean Blvd., Long Beach, CA 90802).

Long Beach Transit serves over 28.2 million boarding customers in Long Beach, Lakewood and Signal Hill as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, and Paramount. Water taxi services via AquaBus and AquaLink are available in the summer months. For more information visit www.lbtransit.com.