

PRESS RELEASE

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COMMISSIONER ADAM NATHANSON HAS BEEN NOMINATED BY SUPERVISOR ZEV YAROSLAVSKY AND APPOINTED BY THE LOS ANGELES COUNTY BOARD OF SUPERVISORS TO THE LOS ANGELES COUNTY CITIZENS' ECONOMY AND EFFICIENCY COMMISSION

On January 14, 2014, Mr. Adam Nathanson was nominated by Supervisor Zev Yaroslavsky and approved by the Board of Supervisors to be a commissioner on the Economy and Efficiency Commission.

Mr. Adam Nathanson is the President and CEO of Mapleton Investments, LLC, manages a broad range of global investments from private equity to hedge funds to direct investments. Prior to Mr. Nathanson joining Mapleton Investments in 2011, he was President and CEO of Mapleton Communications for eight years. During his tenure, he built and grew the company into the 4th largest radio group serving the Western United States focused on mid-sized markets (2nd largest in California). Mr. Nathanson sold an equity position in Mapleton Communications to Lazard Alternative Investments in 2006. He began his career in 1992 as an executive in television as part of the launch team at MTV (Music Television) Europe based in London. From 1994 to 1998 Mr. Nathanson served as Director of New Business Development and part of the launch team of MTV Latin America based in Miami. There he supervised and developed the MTV brand, building businesses in nineteen countries throughout Latin America, and traveling extensively throughout the region with a focus on Mexico, Chile, Argentina, Colombia, Venezuela, Uruguay and Peru. He is a member of the Los Angeles Chapter of YPO (Young Presidents' Organization), member of the Pacific Council on International Policy and Chair of its "Future Leaders" group. He previously served as a Library Commissioner for the City of Los Angeles and was a United States House of Representative Page (serving the 100th Congress). Mr. Nathanson received his Bachelors of Arts and Sciences degree from Tulane University in 1992.

Upon his appointment, Commissioner Adam Nathanson commented, "I am very excited to join my fellow EEC Commissioners in the work of the Economy and Efficiency Commission. I look forward to a bright future with the Economy and Efficiency Commission."

Each of the five members of the Board of Supervisors appoints four commissioners to the Economy and Efficiency Commission for a two year term. The commissioners may be reappointed. The previous year's Grand Jury Foreperson is appointed by the Board as the Commission's 21st member. Created in 1964, the Commission is charged with reviewing all aspects of local government management, operations and policies and submits recommendations to the Board of Supervisors with the objective of improving the economy, efficiency and effectiveness of local government. The members of this Commission provide their time to the County on a voluntary basis and serve without pay.